



Best Destination for Luxury Travelers

As chosen by readers of USA TODAY and 10Best

Naples, Fla. Wins Best Destination for Luxury Travelers!

Beverly Hills, Lanai, Aspen and Maui also winners

Sumptuous spas, five star hotels, stunning settings, Michelin starred restaurants – such is the stuff that luxury travel is made from. We asked USA TODAY 10Best readers to vote for their favorite luxury destinations from a pool of 20 nominees. The ballots have been counted and we have a winner!

According to 10Best readers, luxury travel in the USA doesn't get any better than Naples, Fla., winner of the title Best Destination for Luxury Travelers. This beachy jewel on Florida's southwestern coast has it all: top-notch resorts, excellent shopping, world-class dining and galleries galore!

The top 10 winners in the category Best Destination for Luxury Travelers are as follows:

1. **Naples, Fla.**
2. **Beverly Hills**
3. Lanai, Hawaii
4. Aspen, Colo.
5. **Maui, Hawaii**
6. **Las Vegas**
7. **Scottsdale, Ariz.**
8. Vail, Colo.
9. **Kauai, Hawaii**
10. **Newport, R.I.**

Other nominees for the title of Best Destination for Luxury Travelers included **Boston**, the Hamptons, Jackson Hole, La Jolla, **Miami**, **Napa Valley**, **New York**, **Palm Beach**, **San Francisco** and **Santa Barbara**.

A panel of experts picked the initial 20 nominees, and the top 10 winners were determined by popular vote. Experts **Larry Bleiberg**, **Marla Cimini**, Katie Dillon (**La Jolla Mom**), Nicolle Monico (**JustLuxe**), Yasmin Pullman (**Luxury Travel Diary**) and Michelle da Silva Richmond (10Best Local Expert) were chosen based on their extensive knowledge of luxury travel.

10Best and USA TODAY extend their congratulations to all the winners.



#1 - Naples, Fla.

Considered by many to be the crown jewel of Southwest Florida, **Naples** epitomizes the term "swanky," with **top-notch resorts**, world class shopping, **elegant dining**, trendy watering holes and sophisticated art galleries galore. For outdoor types, **silky beaches**, **airboat tours**, **jet pack adventures**, **fishing excursions**, **championship golf courses** and more await. Fifth Ave, between 3rd and 9th streets is the spot for **wining and dining**.

Photo courtesy of Naples Marco Island Everglades CVB